

Date:

FOR IMMEDIATE RELEASE

[Fundraising event – marathon/bake sale/raffle] fundraiser for Lia’s Wings.

[Your town/village] resident [your name] is [fundraising event/activity] on [date of event/activity] in aid of Lia’s Wings.

[Your name] is raising money for Lia’s Wings because [why you’re fundraising].

[Your name] aims to raise [Fundraising target] through [the generous donations of friends/bake sales at work/various community events]. [He/she] has already raised [current fundraising amount] which will pay for [we can give you this information].

[Your name] said, “[example quote: I am thrilled to be running the marathon for Lia’s Wings. This is one of the toughest, yet most exciting challenges I have ever taken on. It’s also great to know the money I raise will be used to help get children to the hospital they need so that they can receive the best possible care.]”

Charlotte Young, CEO of Lia’s Wings, says: “[We can provide you with a quote]”.

To support [your name] in their [challenge/activity], go to [Link to your fundraising page].

-ENDS-

Notes to Editors:

[Your name, contact phone number and e-mail address]

Lia’s Wings is a national charity (1138457) that provides hospital air transfers for children. We ensure that babies and critically ill children can access specialist treatment and care, wherever they are in the UK. We work in partnership with air ambulance providers and NHS transport teams throughout the UK to provide this vital bed-to-bed service, using aeroplanes. We provide funding, state-of-the-art medical equipment and training for medical staff, to ensure transformational outcomes for children and their families. Find out more here: lias-wings.org.uk.